



*My* **MANUSCRIPTS**  
Real books, real voices

## Introduction from the founder

At *MyManuscripts* we believe in good old fashioned physical books. We love everything about them, the look, the feel and even the smell of them, browsing in bookstores and along our friends' bookshelves.

It is because of this passion for 'real' books that we believe strongly in the traditional publishing model and the role it plays in keeping the shelves in our homes, libraries and bookstores stocked with exciting new titles.

We understand that the current challenges faced by publishers and literary agents are significant. The workload has become overwhelming, and often finding that next publishable work is impeded by the volume of submissions, the number that are miscategorised, their lack of quality and the administration involved in sifting through each of the documents.

We also believe that there are a lot of writers across the globe with a unique story to tell, both fiction and non-fiction, who will never get to tell their story or pass on their knowledge. We think it's time to change that. Of course not everyone can get published and we recognise that often just having a good idea or story, unless it is written to the highest standard, remains just that - a good idea.

What we want to change is the depressing cycle of 'thank you, no thank you' letters sent to aspiring writers by publishers and literary agents. More often than not, though, there is simply not enough time available to indicate why the work has not been picked up, leaving writers none the wiser.

At *MyManuscripts* our intention is to improve the process of submitting manuscripts, reducing the burden on the publishers and agents while also empowering writers.

Over the past few months we've been developing relationships with a wide range of inclusive publishers - particularly independents - and literary agents who share our vision. Collectively, we are really excited about the way in which our platform marries technology with the traditional publishing model, and believe that in working together all parties are more likely to get results.

We'd love it if you'd consider joining us! It costs you nothing, but the benefits could be enormous.



**Norman Thomas**

Founder and CEO | MyManuscripts

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### Email and on-line chat support

If you are a registered account holder and need support our account team is here to answer any questions you have

**Customer Support:** [info@mymanuscripts.com](mailto:info@mymanuscripts.com)

**Media Requests:** [marketing@mymanuscripts.com](mailto:marketing@mymanuscripts.com)

**Partnership Requests:** [partners@mymanuscripts.com](mailto:partners@mymanuscripts.com)

### Telephone:

UK - 0345 053 7459

US - 646 585 9570

## Marrying technology and the submission process

To meet our goal of improving the whole process for submissions we have developed an online portal that includes a clever preference setting and matching system. This system is designed so that it only sends a submission to a publisher and/or literary agent when it meets their specific criteria. To achieve this, writers need to categorise their work (target audience and genre) and, at the same time, publishers and literary agents need to identify the types of works that interest them. The system takes it from there.

We know that writers often miscategorise their work and sometimes send out poorly written submissions. To ensure that this doesn't happen we have introduced the concept of screening. We have strongly suggested to all our writers that before they submit their work they have their key documents (introduction, synopsis/overview and sample chapters/outline) professionally reviewed. Again, using simple technology, publishers and literary agents will have the option to choose only to view writers who have had their documents screened. This should raise the quality, and relevance, of work submitted.

Lastly, we have introduced an author search function. This is a simple but powerful tool which allows publishers and literary agents to conduct ad-hoc searches using just about any criteria they can think of. Do you have an idea to produce a cook book specialising in Eastern European cuisine? Simply log on to the portal and use the inbuilt filters to narrow down the sort of author you're looking for. With the inclusion of detailed author biographies, geographic location, writing history and social media presence a detailed view of each writer can quickly and easily be compiled.



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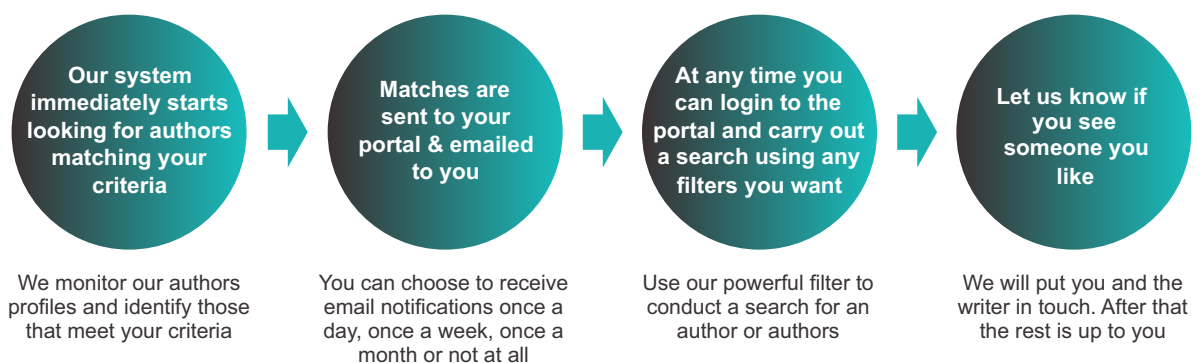
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## How it works!

### SET UP



### WHAT HAPPENS NEXT



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## Benefits

- 🕒 **Powerful Technology:** system matches based on the genre and categories selected sent to your account inbox
- 🕒 **Instant Access:** discreetly view 100s of new and experienced author profiles containing synopsis, sample chapters, career history, social media followings and lots more
- 🕒 **Reduced workload:** stop the flood of manuscripts you are receiving by email and only accept the fully screened quality manuscripts and 'matches' created on the platform
- 🕒 **Quick wins:** once you have opened your FREE account our system and account management team will get to work to find you your perfect 'match' - your success is our success
- 🕒 **Support:** a dedicated account manager to continue working with you as the platform develops to ensure it meets your needs
- 🕒 **Increased brand awareness:** collaborate with us on cross promotional activities via social media, email marketing, newsletters and interviews to our audience via our paid and organic campaigns



## Key Service Elements

### System generated matching service

- 🕒 Automated process that matches author submissions with your criteria
- 🕒 Sends only these to your personalised portal for your review
- 🕒 Can send you emails notifying of matches if you request (otherwise you can log in at your leisure)
- 🕒 You can discard matches with a single button
- 🕒 You can highlight those that have merit but need more work
- 🕒 Connects with those authors whose work you are interested in
- 🕒 You can change your preference settings at any time
- 🕒 You can ask the system to send you only those matches who have had their key documents (introduction, synopsis and sample chapters) professionally reviewed

### Author search function

- 🕒 Allows you to conduct filtered searches through our database of authors at any time
- 🕒 You can apply any filters at any time (change from fiction to non-fiction writers, genre to genre etc.)
- 🕒 Saves searches
- 🕒 Marks those you are interested in
- 🕒 Connects with authors who attract your attention
- 🕒 Provides feedback to those who you think need to improve submissions

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